



# EVOLUTION

FINE WINES

**Nada Giuseppe**  
Piedmont, Italy



**NADA**



## Nada Giuseppe Barbaresco Cru Mai Più Riserva 2011

SKU 453665 | 6x750 ml | Spec | \$145.99 Wholesale

### Profile

The story of this Barbaresco is fascinating! A **75 year old vineyard planted in 1936**, finally had to be eradicated in 2011 so the family decided to honour these plants by producing a **one time limited edition of Barbaresco** coming just from those old vines, their **last year of existence**. The name Mai Più translates to *Never Again*. Not only does it have a great story but it is an amazing wine!

### Reviews

**90 Points - Wine Enthusiast:** *"The last vintage from vines planted in 1936, this offers aromas suggesting toast, oak, vanilla, forest floor, graphite and a whiff of eucalyptus. The firm, concentrated palate offers dried black cherry, cranberry, game, and a note of exotic spice alongside a backbone of fine-grained tannins."*  
-Kerin O'Keefe

### Winery Information

Located in Treiso, the Nada Giuseppe property, now farmed by Enrico Nada, has two main cru sites. Casot is a south and southeast-facing plot with layers of blue and grey tufo soils between sand. Marcarini is its own cru, a cooler, southeast-facing site on the other side of the hill from Casot.

The estate comprises 9 hectares of vines, much of which was bought from the grandfather of Angelo Gaja. The Casot vineyards are adjacent to those that are used in Gaja's Barbaresco. The Nada Family has been making wine here since the 1960s. Farming at this estate is certified organic since 2017.

### Technical Notes

Appellation: Marcarini MGA, Treiso - **Certified Organic**  
Composition: 100% Nebbiolo  
Alcohol: 14.5%  
Production: One Time Limited Edition

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